

Twice-a

# Macleans

*Canada's National Magazine*

November  
15<sup>th</sup>



10¢

Winston Churchill—H. de Vere Stacpoole—Alan Sullivan—Elisabeth S. Holding

## QUICK START below zero



**FULL PROTECTION at 400°F !**

Let the thermometer go down as follows:  
To zero. Below zero!

With "Mobile Range"® Mobile Arctic is your exclusive profit get quick sharing. Your master won't have to go cold and green. You won't have to clean the table out if poor battery trying to make it turn over an unbalanced weight.

On cold days "Molotov" Army does nothing behind—a key, cold-rolled man in your weakness. It initiates promptly its plans to dry laurels. To poison. To all moving parts in your engine. Result—you get quick starting.

Just a few minutes after your night you

of snow could up under heat! Fugue iron  
prostheses may not up to go! If! That's  
when many so-called "winter air" fail.  
They don't dangerously under heat.  
They don't stand up.

Mr. Michael Austin Greenfield

Medical Army stands up because it is a "double edge" sword all. You get away starting for your sold anguish—and... full

Go to your Material dealer today. Ask him to prepare your car the winter driving. Have him change the oil in the transmission to "Material" Aristo. For every gear shifting, have him put "Material" "K-N" to your gears.

# MobilArctic



IMPERIAL LTD. LIMITED

**WILLIAMSON COMPANY, INC.**

The most *delicious* PORK and BEANS  
you can eat...3c a plate!



It's a fast, fun meal to prepare since it's a dish you can serve Clark's delicious Pork and Beans. (Even better on store-bought potatoes.)

But what is more important, it is a meal your whole family will enjoy.

appy. Few appetites can resist the flavorful goodness of these mouth-watering, well-cooked beans.

We cook our beans at moderate speeds, slowly, for hours and hours. This is why they are so tender and thoroughly digestible — that is why all their delicious flavor is retained. Then, to make them even more appetizing we add prime pork and bacon, Tomato, Chili or Plain Beans.

And that is why they have could all other pork and beans in Canada for more than five years!

Remember the name, Clark's Pork and Beans. A delicious, economical meal, waiting for you at your grocer's. Ready for the table in five minutes.

**CLARK'S**  
**PORK and BEANS**

Let the Clark Kitchens  
help you do quicker  
and better work.



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"Year Book" and "Member's Guide." We have about 100  
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them. The older ones are very valuable and difficult to find  
elsewhere. The "Year Book" is a valuable record of all  
the meetings held during the year.

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## AT SUMMER'S END



It is not recalled that November ever was particularly cold in 1896. Frosty mornings gave way to sunny ones. But on a mid-month Saturday, many a man left his work a bit more promptly than usual. After all, winter could not be far away and yesterday's drive had been through a raw wind. Soon snow would fly.

And so we learned home, took a hasty lunch, slipped into our oldest clothes and entered the building which served as a garage. For a moment he stood in wistful contemplation of the faithful car before him. Then, with a sigh of regret, he set the brakes, adjusted the jack, raised the wheels off the floor, placed strong blocks under the axles, and loosed the pinions that prepared a car for its long winter rest. By night, if one worked fast and well, everything was done. Cover or chamois cloth was in place to guard against dust and dampness; the padlock clicked upon the door and the motoring season was officially at an end.

\* \* \* \*

There were not as many automobiles in those days as now, but wherever they were, their owners were creating scenes like this. Helped by the general interest of the motor car, they did not know that in

that very year a little group of young men had begun the work that was to end this annual hibernation. These young men believed that year-round motoring was feasible, that closed bodies for automobiles could be made practical. Day after day, month after month, they had planned and built and tested and rebuilt. And so began Fisher by Fisher.

The world moves fast and there are many things to think of. It is not strange, therefore, that we seldom stop to look back and rarely pause to consider the significance of certain events in the past. The coming of Fisher Bodies may hardly have seemed of great importance, yet it possessed for the kind of car in which we drove today — so fashioned that we need not be concerned with summer's end.

It is interesting to consider how different things would be without the modern all-year car. Social and family life would revolve upon an entirely different plane. Business activity would be compressed almost to its former narrow limits.

But as a matter of fact the thoughts of both science and industry we still devoted to raising the plane and widening the horizons. And in this effort the Fisher Body Corporation is determined to play its part, now and in the future, just as in the past.





























## "Pink tooth brush"...

I don't like  
the looks of that!

YOUR pink may bleed, slightly at first, but it will stop, bleeding out your paste. Perfectly. It would be better if this had past away!

But that isn't all. The bleeding, you know, also just won't stop. And the condition of your mouth and toothbrush conditions of your gums.

And, as you know, will get along. Pink tooth brush is the best way to make the thousands of bacteria that live in your mouth do their work. Vacuum cleaner, it isn't, either.

Moderate life encourages good teeth and healthy gums. The foods you eat are also important. Eat more fruits and eggs that help your gums and teeth. The vitamins of a slice of bacon, without meat, will help them to become strong and healthy.

Some years ago we found "Gum and Manage!"

So why do you growl? Manage your gums when and while you clean them. Don't scrub them, or you'll drag them down. Instead, let them go through their own self-cleaning throughout one meal. Let us repeat over patient each reader. Don't brush after the meal. You will still have them to fluoresce in darkness, or longer!

For those interested in a preposterous-looking healthy profession, see our new book, "How to Clean Your Teeth and Brushing, Cleaning, and Managing."

Spots as well as lumps appear on your skin. It has a frightening appearance. It grows as you walk around so notice and bring it to the doctor.

Get a tube today; see that modern and scientific dentistry for you and your family. It grows as you walk around so notice and bring it to the doctor.

**IPANA**  
TOOTH PASTE  
BASIC TO THE TEETH

MAINTAINING YOUR TEETH	1 lb.

Order from your druggist, or  
from the manufacturer,  
IPANA, Division of E. R. Squibb & Sons, New York.

has carefully catalogued numerous of the shortcomings of the Canadian Army and the refining of the Canadian Army. This is done from the beginning of the campaign, and the results of the campaign are what that shortcomings have been in the past is set up to continue, then.

Our countrymen have been advised to be ready to move to make such a favorable adjustment of the situation. It is a simple enough task. Every day of the time would increase the difficulty. One has to be prepared to move all kinds of odds and ends. Letting such modifications as are now in every country, I would say, is a good idea. What about the Royal Canadian Air Force? What about the Royal Canadian Navy? A short time ago, I was asked to make a single flight," he said.

He added:

The country will not end in peace, as far as I am concerned, until we can see these conditions of life. There should be made up again the former conditions of the Canadian Army, and the conditions of the training up to that point.

The Canadian people have a right to be treated fairly by themselves. There are no rights for the public to give up. We must be prepared to defend ourselves, as a world team.

The present situation, existing now, gets the government a certain amount of support, but it is not enough. We must be prepared to defend ourselves, as a world team.

It was not for nothing that many of the Canadian people have been sent to the United States, and that many others have been sent to the United States and Canada. The government has been given a chance to show its strength and its power, and it has done so.

Let us hope that the Canadian people will not be afraid to do the same thing again.

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## BLONDES

Why wait for last year?

GPO presents the year's new blonde. She's a blonde who's been waiting for you to come along. She's a blonde who's been waiting for you to come along. She's a blonde who's been waiting for you to come along. She's a blonde who's been waiting for you to come along.

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1889-1931

The facilities of this organization, built up over forty-two years of service, are available for investors in my part of Canada.

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\$1500  
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Investors Syndicate



## BUSINESS & INVESTMENTS

What Is the Gold Standard?

By F. S. HODGES

When a gold standard is mentioned, most people think of the gold standard of the United States. This is the standard that has been in effect since 1873, when the U.S. government decided to go back to gold again after it had been on a silver standard for many years. The gold standard of the United States is based on the idea that the value of the dollar is determined by the amount of gold it contains. This means that the value of the dollar is fixed at a certain amount of gold per dollar, and that the value of the dollar cannot change unless the amount of gold in the dollar changes.

Under a gold standard,

the value of the dollar is

determined by the amount of

gold in the dollar







"Since I lent her my pen it  
has never been the same!"  
Often said, but NOT of  
Parker Duofold.



# She laughingly apologized whenever she borrowed a Pen

*but she left a trail of ill will*



Parker Duofold  
ink as the perfect  
writing fluid for all  
with my pen.  
The beautiful colour  
will be in you, it is  
smooth, easy flow will  
delight you. There is no  
water, heat and  
time cannot affect it.  
Add nothing to your writing—be  
keen in your pen—use  
PARKER DUOFOLD INK

She had an "inexpensive" pen, but it never seemed to work. In buying it, she thought she was saving money. But she only ran into people's debt by borrowing pens.

Because her request always met a courteous smile, she little suspected herself of being a nuisance.

Finally one woman said behind her back: "Let's chip in, girls, and buy her a good pen."

Not for the world would the lady borrower have placed herself in such an unavoidable light.

Many people naively borrow, little knowing the secret aversion with which pens are lent. But as long as some do, be prepared—carry the Parker Duofold, which no style of writing can distort.

Being convertible, the same Parker Duofold that nestles in your pocket or hangs up on the go, will also serve in a Parker base on your desk. An attachable

Pen Case, now free with every Parker Desk Base, makes the change.

You ought to go and see how Parker's large-scale production favors you in price. Even at \$5, the Lady Duofold and Duofold Jr. are Guaranteed for Life, the same as the Senior Duofolds at \$7 and \$10.

You won't find another with the Pressured Duofold point.

You won't find any with Parker's Patented Clip, which lets the pen (or pencil) rest low and unexposed; or Parker's Invisible Filler that cannot catch on clothing, or mar the radiant barrel.

Remember, too, that Parker Duofold Pens hold an average of 17.4% more ink, size for size.

Stop at the nearest pen counter. See how Parker gives your dollars thrif-time buying power.

The Parker Fountain Pen Co. Limited  
Toronto Canada

Made in Canada, sold in Canada  
and in 70 Foreign Countries.

# Parker 'Duofold'

PEN GUARANTEED FOR LIFE • \$5 • \$7 • \$10

Other Parker Pens, \$2.75 to \$1.50. Pencils as much as all, \$2.50 to \$5.